

Executive Registry

75-10170/A

CENTRAL INTELLIGENCE AGENCY  
WASHINGTON, D.C. 20505

17 December 1975

Dr. George C. Mitchell  
Executive Director  
World Affairs Council of Pittsburgh  
400 Fifth Avenue  
Pittsburgh, Pennsylvania 15219

Dear Dr. Mitchell:

I find it difficult to find words adequate to thank you for all of your kindness during my recent trip to Pittsburgh. It was for me both a memorable and pleasant occasion. Things could not have been organized better. I am also most grateful for your kindness in sending me the tapings of the interview and of the talk.

As I told you, we do not have a public relations program and do not seek invitations but if you or any of the World Affairs Council think it of interest for me to speak, I would be glad to try and do so.

Again, many thanks and every good wish to you and yours for Christmas and New Years. My best also to Mr. Clementis.

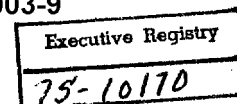
Faithfully,



Vernon A. Walters  
Lieutenant General, USA  
Deputy Director

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December 11, 1975

Lt. General Vernon A. Walters  
Deputy Director  
Central Intelligence Agency  
Washington, D. C. 20505

Dear General Walters:

If I were to comment objectively on the effectiveness of your visit to Pittsburgh I would still be searching for the most appropriate superlatives to use. Suffice it to say that both Ray Coleman at WTAE-Radio and George Cahill at the Flag Plaza have expressed to me their gratitude for bringing such a prestigious and highly-intelligent person to their organizations. As for the Luncheon Discussion Group members, their two sustained applauses indicated what they thought of your talk as well as your answers to their questions and many of them have since commented that you were the best speaker of this year's program.

It was a real delight having you as our guest, and your message is one that all Americans ought to hear. If you wish, I would gladly write to several of my colleagues among the more prominent World Affairs Councils across the country suggesting you as a good speaker for their programs.

Recordings of your radio interview and luncheon talk are being sent to you today.

With renewed thanks and best wishes for the holiday season.

Sincerely yours,

*George C. Mitchell*  
George C. Mitchell  
Executive Director

GCM:jsf

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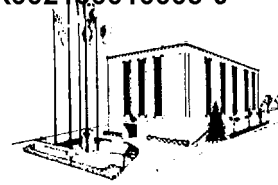
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# NATIONAL FLAG FOUNDATION

FLAG PLAZA • PITTSBURGH, PENNSYLVANIA 15219 • AREA CODE 412-566-1776  
412-261-1776

December 30, 1975

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Mrs. Chester Hamilton Lehman  
Milton Caniff  
William J. Stephens

Lt. General Vernon A. Walters  
Office of Deputy Director  
Central Intelligence Agency  
Washington, D.C. 20505

My dear General:

What a stalwart you are!

Thank you for your letter of December 17. We will use your statement and your photograph in an early issue of the STANDARD.

We are all looking forward to your next visit to Pittsburgh.

I'm delighted to know that you are pleased with the Flag Chart and that it is hanging in your office.

It was particularly kind of you to indicate an interest in trying to find the haunting "tattoo" rendition. I went back to my notes. I am told that the musician is a Ninei Rosso, although I'm not certain that the spelling is correct of either the first or the last name. I first heard the recording while at the Dorint Hotel at Lahnstein. It was played over a loudspeaking system at 9 or 10 o'clock at night over an open park-like setting to call residents of a hospital for the Aged and Infirm in for the evening. It is a magnificent thing, and I would like very much to obtain a copy of it. I appreciate your interest.

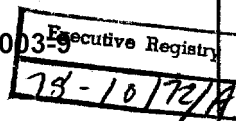
Best personal regards.

Cordially and sincerely,

George F. Cahill

C/k.

cc Mr. Edwin H. Gott  
Mr. Milton Caniff



17 December 1975

Mr. George F. Cahill  
Executive Director  
National Flag Foundation  
Flag Plaza  
Pittsburgh, Pennsylvania 15219

Dear Mr. Cahill:

It is difficult for me to tell you how deeply impressed I was by my visit to Flag Plaza and how grateful I am for that magnificent framed Flag Chart you so kindly gave me. It is hanging proudly in my office for all my visitors, American and foreign, to see.

I am enclosing Sun Tzu's maxims on how to undo ones enemies, and I enclose also a statement for publication in THE STANDARD.

You have my promise that the next time I go to Pittsburgh I will certainly set aside the time to call on Mrs. Lehman and tell her as an American how grateful I am for what she and her husband have done to keep burning brightly the flame of love of our country in the hearts of young Americans.

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Mr. George F. Cahill

On my next trip to Germany I will see what I can do about the trumpets record.

With every good wish to you and yours for a Very Merry Christmas and a Happy New Year.

Faithfully,

Vernon A. Walters  
Lieutenant General, USA  
Deputy Director of Central Intelligence

S T A T E M E N T

. My visit to Flag Plaza will always remain with me as a deeply moving experience. It is a real expression of the feeling many of us have for America and yet find difficult to express.

The flags, the building, the magnificent mural by Milton Caniff, convey the enthusiasm and dedication of all those who have gone before us and who have done so much to make us great and free, and beyond that -- a Beacon of Hope for All Mankind.

To those who made Flag Plaza possible, and to those who tend it with loving care in these difficult times, we all owe a debt of gratitude.

A poet once said,

"It is not difficult in good times to carry the Flag forward before the proud ranks.

"Only when the storm blows and the Flag is in tatters do the weak and empty fall by the roadside.

"The true and the loyal show themselves as such."

Too few of our young people are exposed to the experience I felt at Flag Plaza.

Thank you.

*Kevin A. Walters*  
Lieutenant General  
United States Army

75-10172



# NATIONAL FLAG FOUNDATION

FLAG PLAZA • PITTSBURGH, PENNSYLVANIA 15219 • AREA CODE 412-566-1776  
412-261-1776

December 11, 1975

Lt. General Vernon A. Walters  
Office of Deputy Director  
Central Intelligence Agency  
Washington, D. C. 20505

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W. McCook Miller, Secretary  
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George F. Cahill, Exec. Director

## HONORARY DIRECTORS

Mrs. Chester Hamilton Lehman  
Milton Caniff  
William J. Stephens

Dear General Walters:

It was a real delight to have you visit Flag Plaza, sir. Your very quick grasp of our program and your penetrating observations and questions with regard to the Flag scenes were stimulating, indeed, and, I assure you, constituted a unique response among all of those who have visited Flag Plaza.

It was an honor to have you here, sir. I am enclosing a copy of our triannual publication--THE STANDARD. I think you will enjoy the rationale for its name. I have circled reference to that in the June 14, 1970, issue.

General, would you please do me a couple of favors. Please have somebody send me either reference to or the quote from The Thirteen Rules for Conquering a People written 2500 years ago by a Chinaman. I'd love to have the source and the list, and will be happy to go get it if you will give me the point of reference; or if you have it somewhere in your files, and somebody could make a copy of it and send it to me, I would be most appreciative.

Secondly, would you consider giving us a statement for publication in the Flag Plaza STANDARD? While here you made a couple of statements--at one time, you said that young people don't get enough of this sort of thing in America today--in another instance, you referred to the fact that young people in America need more of this sort of thing--and at another time you indicated that it was a unique facility and mission, unlike any that you have seen elsewhere. We'll be printing a picture of you in the STANDARD, if we may have your permission, and we would like very much to include a statement from you. If you would be willing to give us anything which we may quote concerning your reaction to Flag Plaza and,

(Cont'd)

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most hopefully, that poem that you quoted about the German Flag-bearer--if there is any way in which that can be converted to a statement that you'd be willing to incorporate in a letter and/or permit us to quote, I would be most appreciative. It was great--I had never heard it before.

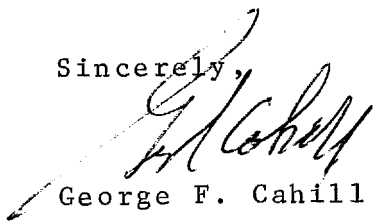
The next time you come to Pittsburgh, please include an extra hour in your schedule and let me have the distinct privilege of taking you to Mrs. Lehman's home, which is not very far, in order that you might meet the 86-year old "teen-ager" that I told you about. You would enjoy her immensely and vice versa.

We are honored that George Mitchell asked you to include Flag Plaza in your Pittsburgh itinerary and that he brought you to visit. Meeting you, sir, and being infected by your enthusiasm and your positive orientation was a delight. I hope our paths cross again soon and often.

Thank you for visiting Flag Plaza and for the distinguished service you render our America.

A cordial salute!

Sincerely,



George F. Cahill

C/a

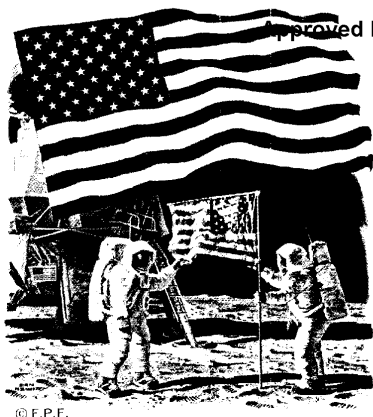
Encs.

CC:Dr. Mitchell

P.S. Incidentally, the German trumpeter who cut the record for the most beautiful tattoo I have ever heard is the most haunting bugle call I have ever heard. It brings men, women, and children to an instant half and brace, and draws their breath away and holds it until he finishes tattoo. I understand he is dead and that it is an old record, but if you have anyone in Germany who would by any chance know how to acquire one of those records or a tape of it, I would be profoundly appreciative and you would love it if you have not heard it.

*His name was Rossi (not sure of spelling)*





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# Flag Plaza Standard

*A Triannual Publication of the Foundation*

FLAG DAY ISSUE

VOLUME I, NUMBER 2—JUNE 14, 1970

## America's Story Is Told In Its Many Flags

*Broad Stripes and Bright Stars*, a book authored by Allegheny Trails Council and published by American Heritage Press, goes on sale today, June 14, 1970, in the nation's bookstores. This 72-page, colorfully illustrated publication tells the absorbing story of the many banners that have played a part in American history and how Old Glory developed into the flag we know today. It is designed to appeal to Americans of all ages who are interested in their nation's past.

Allegheny Trails Council, Boy Scouts of America, headquartered in Pittsburgh, Pa., developed the material in cooperation with the Flag Research Center of Lexington, Mass. and FPF.

American Heritage Press has sent hundreds of copies of *Broad Stripes and Bright Stars* to book reviewers throughout the country. You may want to watch for reviews in your local newspaper. If you find any of interest, the Foundation would appreciate your having them clipped and mailed to us.

Members of Flag Plaza Foundation will receive a copy of this excellent Bicentennial publication directly from Flag Plaza with your membership renewal request. Additional copies may be acquired from the Foundation at discount and quantity prices. Single copy price at retail is \$2.95.



In preparation for our Nation's bicentennial, President Lyndon B. Johnson appointed a Bicentennial Commission in 1968. Its work is to: "prepare an overall program for commemorating the bicentennial of the American Revolution, and to plan, encourage, develop, and coordinate observances and activities commemorating the historic events that preceded, and are associated with, the American Revolution." In preparing its plans and programs, the Commission shall give due consideration to any related plans and programs developed by state, local, and private groups, and it may designate special committees with representatives from such bodies to plan, develop, and coordinate specific activities."

The chairman of the Commission is Dr. J. E. Wallace Sterling, Chancellor of Stanford University. The Commission is composed of eight congressional members: four Senate members appointed by the President of the Senate, four House Members appointed by the Speaker; ten ex-officio members who head various executive departments and federal agencies; and 17 public members appointed by the President.

If an organization in which you are interested, including your business firm, has started considering things it might do with regard to celebration of our Nation's Bicentennial, know that you may contact the Bicentennial Commission in Washington for information and/or you may contact Flag Plaza Foundation for suggestions, ideas and information.

## School Visitation Program Stirs Student Enthusiasm



The "School Program" at Flag Plaza has been generating enthusiasm among students for the symbolic purpose of the flag and the meaning of their American heritage. Even the teachers seem to get an emotional uplift from the program.

More than 1900 students, grades four through seven, from thirty-two schools in Southwestern Pennsylvania have attended the sessions which are hosted by Mr. Earle "Unc" Herbert, a former teacher and retired Scout executive. Students from as far as Hannastown and Greensburg have visited Flag Plaza to participate in this program.

The program includes the showing of a 16mm color film on the History of Our Flag, an unusual audio-visual mural created by cartoonist Milton Caniff and narrated by actor James Stewart, a 16mm color film "Footsteps of the Pioneers," demonstrations and participation in proper flag courtesy and protocol. A survey is conducted to invite young men to join scouting.

Each visiting teacher is presented with a booklet, "Flags of America." A colorful Flag Chart, 22" x 34", is personalized with the school name and sent to the school with the compliments of Flag Plaza Foundation.

Several schools have already sent additional classes for a visit to Flag Plaza.

### FLAGS OF THE BICENTENNIAL:

## A Timely Public Relations Theme

A member of the Foundation recently observed that there is no more natural way of stimulating interest in our Nation's Bicentennial than by distributing and/or reproducing some of the Foundation's "Flags of America." Some of these flags are celebrating their bicentennials now and others will be celebrating bicentennials during each of the years through 1976.

One Corporation has started a program which may utilize various historic flag art scenes—different ones each year—through a buildup to the Bicentennial in 1976. A handsome and worthwhile public relations and advertising program can be developed on this patriotic theme.

## Zenon C. R. Hansen Honored By Freedoms Foundation

Mr. Zenon C. R. Hansen, a member of Flag Plaza Foundation and chairman of the board, Mack Trucks, Inc., Allentown, was awarded the *Free Enterprise Exemplar Medal* on February 22, 1970 by the Freedoms Foundation at Valley Forge. The citation read in part "... For his life of patriotic teaching we view the Flag with devotion, for it represents our national heritage of noble deeds, splendid accomplishments, and untold sacrifices which combined to establish the moral character of our national foundation."

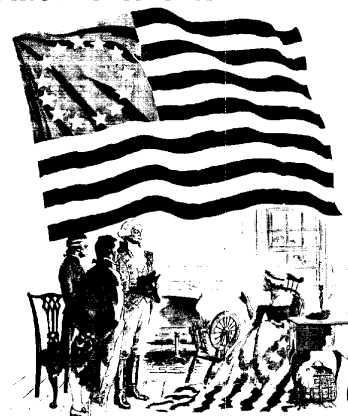


Mr. Hansen

One example of Mr. Hansen's many patriotic efforts: he distributed hundreds of thousands of copies of a brochure "Our Flag: How to Honor it, How to Display it" which was created and published for Mr. Hansen by the Foundation.

A copy is enclosed and additional copies are available from Flag Plaza Foundation.

## FIRST STARS AND STRIPES



The most famous of all the standards carried by American troops during the Revolutionary War is shown here in an original scene painted for Flag Plaza by artist Donald Hewitt.

It is popularly known as the "Betsy Ross Flag," although some historians feel there is not enough evidence to confirm the legend that the Philadelphia seamstress made the first Stars and Stripes.

On June 14, 1777, the Continental Congress resolved "that the flag of the thirteen United States be thirteen stripes alternating red and white; that the Union be thirteen stars, white in a blue field, representing a new constellation." Unfortunately, the Congress in this first flag resolution did not specify an arrangement for the stars in the Union. As a result there were many variations in the flags that followed.

It is appropriate that the first Stars and Stripes be featured in this issue of "Flag Plaza Standard" published on June 14, 1970, Flag Day.

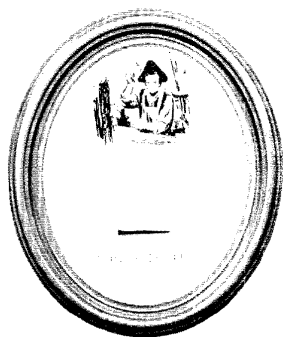
## Great American Artificer Award Honors Today's 'Citizen-Soldiers'



Picture of Artificer

"The Citizen Soldier in the War for Independence was a Supreme Artificer. He hewed and built the colonies into a nation, while keeping his musket and ballot close at hand to insure the permanence of his labors.

Civic-spirited Artificers of today use the same devices to protect and defend the country. Invention, adaption and employment of available materials has not diminished in spite of all travail. America has remained a frontier, receptive to the efforts of those who advance the public interest."



Picture of framed Award

Since the inception of this Award and its creation by noted author and artist, Milton Caniff, the award has been presented to six distinguished Americans. They are:

Admiral James F. Calvert—March 17, 1970  
Commander of the *USS SKATE*,  
Superintendent of United States Naval Academy.



The hand drawn nail in form of brooch and tie clasp is the emblem of the award.

John R. Donnell—April 23, 1970  
Senior Vice President and Director of Ohio Oil Company,  
Member of National Council Executive Board, BSA.

Dr. Kenneth D. Wells—June 10, 1969

Founder and President,  
Freedoms Foundation at Valley Forge.

Dr. H. Roe Bartle—September 27, 1969

Public Servant, Educator, Orator and Philanthropist.

Mrs. Chester Hamilton Lehman—  
December 20, 1969

Innovator and Donor of Scout Center—Flag Plaza,  
Honorary Member of Board of Directors of Flag Plaza Foundation.

Joseph B. Quick—December 29, 1969

Scout Executive, Dan Beard Area Council, BSA.  
Former Associate Executive Director, Flag Plaza Foundation.

## RETURNING AN HONOR



Former Chief Scout Executive, Joseph A. Brunton, Jr. (left) receives "Flags of America" chart from Foundation member, James R. McIlroy on May 17, 1970.

Forty two years before, January 28, 1928 Jim received his Eagle Scout Award in Troop 1 of Ellinwild, Pa., Allegheny Council, from his Scoutmaster, Joe Brunton.

## Flying The Flag At Half Staff Requires Presidential Edict

Many requests come to FPF for information about flying The Flag of the United States of America at half staff. We are happy to help with questions concerning proper flag display.

The Flag may properly be flown at half mast only upon Presidential Proclamation. The act is a symbol of National Mourning. No government or official has any authority to strike the Flag to half mast for mourning or other purpose unless he is acting upon specific Presidential instructions or proclamation.

## THE STAR SPANGLED BANNER FLAG HOUSE—BALTIMORE

This National Shrine located in Baltimore is the home of Mary Pickersgill who made the 42" x 30" Flag which flew over Ft. Mchenry in the Battle of 1812 on the night of September 13, and inspired Francis Scott Key to father the words of our National Anthem.

The Flag House is supported by public and private funds. It maintains Mary's home as a National Shrine and engages in numerous valued and important patriotic activities and promotions concerning The Flag of the United States of America.

Flag House is the promoter of Flag Week. It is largely, if not totally, responsible for conceiving the idea and for obtaining the Presidential Proclamation which declares the week in which June 14 falls each year, as Flag Week.

Happily the amount of national interest in and attention to Flag Week is growing every year. Mr. William I. Friday, of Pittsburgh, a new member of FPF, is a member of The Flag House Board.

## Welcome New Foundation Members

Since the first publication of the *Standard* on February 22, additional Charter Year Memberships were taken by forty-one contributors to the work of the Foundation. We are happy and proud to welcome them to the Foundation and to list them here:

Roger S. Ahlbrandt  
Judge Anne X. Alpern  
Rolf E. Arentzen  
Michael Baker, Jr.  
Mrs. Walter H. Beech  
Mrs. Emogene S. Blair  
Joseph W. Bower  
Edward G. Coll  
Mrs. Nan S. Donaldson  
Tomlinson Fort  
William J. Friday  
Edwin H. Gott  
R. W. Graham  
John Grove  
Mrs. Arlene S. Hanobik  
Newton Heston, Jr.  
James A. Holland  
Inez Hundertmark  
Richard Kann  
Joseph M. Katz

Jack C. Keeton  
Mrs. H. de S. Kennedy  
George Ketchum  
H. Jennie Kochanski  
U. Grant Miller  
Marshall Monroe  
Harold J. Newman  
T. Lawrence Palmer  
Melvin H. Penner  
Mason M. Roberts  
Carl Rueth  
Terry L. Schmidt  
Robert Schulin  
Colonel Dan L. Smith II  
E. B. Strassburger, Sr.  
Lawrence Phelps Tower  
Garrett J. Troff  
Raymond Tucker  
U. S. Flag Foundation  
Colonel Jack L. Watkins

Ray D. Wyland, Jr.

## General Harold K. Johnson Inspects Flag Plaza

General Harold K. Johnson, recently elected President of the National Capitol Area Council, B.S.A., is among the many notables to have visited Flag Plaza.

This great Scouter, is former Chief of Staff of the United States Army, survivor of the Bataan death march in 1942, and was prisoner of the Japanese for three years.

He came to Pittsburgh to dine with Flag Plaza donor, Mrs. Chester Hamilton Lehman; Flag Plaza Construction Chairman Edgar B. Speer, Boy Scouts of America Regional Chairman Edwin H. Gott, and other Foundation members. He inspected Flag Plaza and was briefed on the activities and programs of the Foundation. He contributed dramatically to the portfolio of stimulating ideas and programs for future action.



General Johnson

## THREE GOOD REASONS FOR A TRIANNUAL STANDARD

The "Standard" has been asked why it has a tri-annual publication rather than a quarterly publication. There are reasons.

Our Flag is composed of three colors. The tri-annual nature of the "Standard" is a salute to the tri-color of our Nation.

The Flag, when properly folded, is folded in a triangle with three points and three sides.

The three events we want to celebrate, by publishing concurrently with their celebration, receive a little less media and public attention than certain other very important events. "Flag Plaza Standard" simply feels that Flag Day and Columbus Day, in association with Lincoln's and Washington's birthdays are very highly compatible as target publication dates. While there are many annuals, quarterlies, and semi-annuals, we do not know of another triannual publication.

## Flag Plaza Standard

A Triannual Publication of the Foundation

The *Flag Plaza Standard* is published triannually as an advisory report to the members of the Foundation and to others concerned with or interested in the work, activities and educational program of Flag Plaza. Issues will be mailed in conjunction with and in commemoration of:

Flag Day, June 14th  
Columbus Day, October 12th  
Anniversaries—

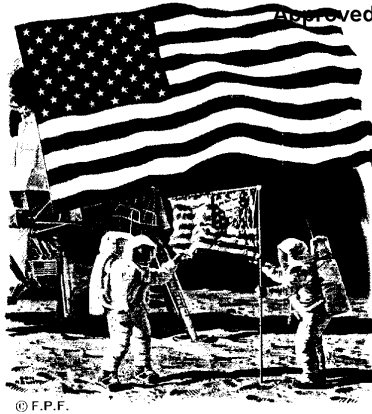
Washington's Birthday, February 22nd,  
one year and —  
Lincoln's Birthday, February 12th  
in the succeeding year.

Editor: D. Kosniacki, Flag Plaza Secretary  
Officers

William J. Stephens, President  
William J. Copeland, Vice President  
W. McCook Miller, Secretary  
Edward H. Eaton, Treasurer  
George F. Cahill, Executive Director



Flag Plaza  
Pittsburgh, Pa. 15219  
471-2927



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# Flag Plaza Standard

*A Triannual Publication of the  
National Flag Foundation*

COLUMBUS DAY ISSUE

VOLUME VI, NUMBER 3—OCTOBER 12, 1975

## Washington's Cruisers Flag

AN APPEAL TO HEAVEN



Two hundred years ago—in the fall of 1775, George Washington outfitted a squadron of six schooners at his own expense for use in the coastal waters off the Colonies. His secretary, in writing to the agents preparing the cruisers, suggested they use this flag, which was then flying over the floating batteries. The Massachusetts naval forces later adopted and used the flag.

*Appropriately, this October issue features a beautiful flag and its history as a reminder of the staunch dedication and commitment of our Nation's Founding Fathers.*

## NFF's Flag Courtesy Brochure as Reference

Montgomery Ward has produced as a public service a 15-page booklet planning guide for Bicentennial Community Flag Day Ceremonies. The pamphlet encourages all to understand proper flag etiquette and protocol, and refers the reader to the National Flag Foundation for our Flag Courtesy Brochure.

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National Flag Foundation*

*A report to members and others interested in the work, activities and educational programs of Flag Plaza. Mailed in conjunction with and in commemoration of:*

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*Washington's Birthday, February 22nd, one year and—  
Lincoln's Birthday, Feb. 12th in the succeeding year.*

Editor: D. Kownacki, Flag Plaza Secretary  
Edwin H. Gott, Pres. W. McCook Miller, Sec.  
William J. Copeland, V. P. Edward H. Eaton, Treas.  
George F. Cahill, Director

Flag Plaza  
Pittsburgh, Pa. 15219  
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## NFF Honors Colonel Loboda and William Hillcourt



COLONEL SAMUEL LOBODA  
*Director of The United States Army Band*

In a unique ceremony at Camp Baker in Beaver County, Pa. during a "Wood Badge Feast" on June 14, 1975, the Foundation presented its most distinguished award, The American Artificer Award, to William (Green Bar Bill) Hillcourt. He is the world's most renowned Scouter, author of the *Scout Handbook*, *Scoutmaster's Handbook*, and the Biography of Lord Baden-Powell, *Two Lives of a Hero*.

Colonel Samuel R. Loboda, Director of the world's most renowned, famous and superlative military musical organization, received the Ar-



WILLIAM HILLCOURT  
*World's most famous Scouter and Scout Author*

tificer Award at a special ceremony the morning of May 8, 1975 in the offices of his band's headquarters at Fort Myers, Virginia. The Colonel was surrounded by the admiring men of his Unit in an assembly called without his knowledge. He was surprised with the presentation of the famed hand-drawn iron nail and the magnificent art piece by Milton Caniff.

These men, the 13th and 14th, ever to be so honored, typify the spirit of the *Great American Artificer Award* which honors today's Patriots.

## Foundation Art Wins Consumer Premium of the Year Grand Prize In The NPSE 1975 Showcase Competition



**Consumer Winner  
1975  
Coca-Cola Flag Glass**

NFF's Historic Flag Art reproduced on Bicentennial glasses for customers of fast-food chains earned Coca-Cola USA the Grand Prize Award in the National Premium Showcase Competition sponsored by National Premium Sales Executives. The Coca-Cola National Flag Foundation glass series produced by Anchor Hocking was judged the outstanding consumer premium program for 1975 at the Chicago Premium Show.

Herfy's, the Western chain of 73 stores which has been the major user of the Coke promotion to date, offered one of the eight different flag glasses each week and more than 671,000 glasses were given to Herfy's customers. The NPSE presentation reported that Herfy's sales had increased from 25 to 30 percent in most stores during the glassware promotion.

Similar type promotions have subsequently been launched by Burger King in Atlanta and Red Barn in Detroit.

The Pittsburgh Press launched a series of Historic Flag special articles with a Sunday, full-color, Roto supplement treatment of 16 historic flag scenes on October 5. Further amplification of the history is being offered for collection and album purposes for young people in 16 successive daily newspapers. In conjunction with this, the Press is offering a special set of glasses showing eight different historic flag scenes for sale either by mail or direct pick-up at the Press.

Anchor Hocking's special retail catalogue of Centennial II Glassware features eighteen historic flag glasses produced to date.

## The Bell Speaks

A NEW POSTER PRODUCED



A 19x24" colorful poster done by Artist, Calvin Lynch, under commission from NFF has just been completed. It was first shown in Chicago at the Premium Show.

It illustrates the history of the Bell in a montage that amplifies the words in which the Bell tells its own history.

When printed, copies will be available from the Foundation at \$5.00, discounts in quantity.

### Non-Standard Quotes:

"I made a handsome display from the two flag books you graciously sent. They were featured throughout our town's 100th anniversary celebration. We had many favorable comments and it was very effective."

New Foundation Member  
Harold T. Hall, Jr.  
Manasquan, N. J.

\* \* \*

"At our 200th birthday celebration at Point State Park on June 14, the Historic Flag display (available on loan from Flag Plaza) added to the festive atmosphere and was an excellent reminder of what the Bicentennial is all about."

Colonel Max R. Junairo, Jr.  
Department of The Army  
Pittsburgh District, Corps of Engineers

\* \* \*

"I want to express to you our appreciation for a most pleasant and informative tour of Flag Plaza. We found it quite an interesting experience."

Mrs. Lamar J. Otis  
Chairman  
The College Club of Pittsburgh

\* \* \*

"Recently, I visited Los Angeles, Washington, and New York City seeking information about United States Flags for a 1976 numismatic exhibit in Frankfurt, Germany. Much to my dismay I wasn't able to get any information of significance until I arrived at Flag Plaza. The wealth of information that I gathered from you to help celebrate the Nation's Bicentennial in Frankfurt was a delight and surprise."

New Foundation Member  
George A. Spear  
D.A.C., U.S. Government

## NEW PATRIOTIC CEREMONIES



National Flag Foundation now has available for purchase at \$19.95 two excellent "ceremonies" for meetings in schools, civic, religious, educational, and service organizations. **THE BELL SPEAKS** is a four minute narration in which the Liberty Bell tells the story of its life accompanied by film strip pictures.

The **YOU ARE THE FLAG** ceremony combines Milton Caniff's magnificent mural with Don Hewitt's superb historic flag art. Pictures of both are shown accompanying Caniff's 4½ minute text which is narrated by Jimmy Stewart.

Here is an excellent package to give to a school, a Scout Troop, or civic organization.

These ceremonies were featured at the recent Pa. School Boards Association Annual Meeting.

## NFF MEMBER JOE BRAND FLAG SPECIALIST

Joseph F. Brand of Brand Photo Litho Company in Indianapolis is the Director of the Governor's Honor Guard for the State of Indiana. Organized 13 years ago, the honor guard includes Scouts from various troops in the Crossroads of America Council, B.S.A. The Guard appears in parades and other events at the request of the Governor.

In the past year, Mr. Brand has added the 38 historic flags of Flag Plaza to his collection. With NFF's approval, he has produced a **FLAGS OF AMERICA** tape with an excellent rendition of the book's text. Mr. Fred Heckman narrates.

Mr. Brand, in cooperation with WLWI-TV, also developed a special month long series of 60 second spots for the 6:00 p.m. newscast. It featured the historic Flags of America.

Joe Brand is now working on a program with the City of Indianapolis in which they hope to have each business and merchant install a 50 Star Flag on a sidewalk in front of each building. The program is launched and well received.

In salute to these superlative patriotic and educational activities, NFF presented both Joe Brand and Fred Heckman with especially inscribed Flag Charts.

## NFF Exhibits for Second Year At Premium Show



The Foundation's properties and programs were exposed in depth to several hundred newly made friends at the Premium Show in Chicago through the courtesy of Dave Hull, Scoutmaster extraordinary, NFF member, and associate of U. S. Steel Corporation, who manned the booth. As a result of this exposure, the Foundation expects to render services to numerous new firms and launch new product lines.

## The Salute Column...

Foundation member, T. Urling Walker and his wife gave 29 Historic Flags, supplied by Flag Plaza, to their hometown of Watertown, New York. Historic flags, accompanying today's 50-Star "New Constellation," fly at City Hall. The *Times* carries articles about the history of each flag. On holidays and special occasions, all 29 flags are flown flanking the walk leading to City Hall. This is an impressive sight resulting from the effort of T. Urling Walker. The Foundation salutes him!

\* \* \*

Walt Disney Productions announced that it is doing an "America on Parade" Bicentennial Extravaganza at its Florida and California Disneyworlds. The parade comprised of 8' tall versions of the "People of America" which began in June is staged for half-an-hour several times each day at both locations.

\* \* \*

*The Glory and The Dream* has recently been published by the new Tumbling Waters Museum of Montgomery, Alabama. It's a museum of flags and flag history, and it has a travelling exhibit. The Museum is under the direction of Mr. E. C. Bronson, Director; Mr. John J. Dowe, President of the Board of Trustees; and Mr. Charles E. Brannon, Curator.

\* \* \*

In case you hadn't noticed, Queen Elizabeth II and the Duke of Edinburgh will participate in a State visit to the United States from July 7 to 11, 1976. They will be helping celebrate our Nation's Bicentennial. Great Britain is loaning one (of only two) original copies of the Magna Carta, dating from 1215, to Congress for one year and is having another special Bell made by Whitechapel Foundry for the Bicentennial.

## UPI, July 4, 1975...

(Philadelphia) "A galaxy of stars" couldn't draw the crowds out to Independence Hall in Philadelphia today to celebrate America's 199th Year of Freedom at the place where it all began. Only 10-thousand showed up for the birthday party.

(Pittsburgh) But in Pittsburgh, police estimated 100-thousand people jammed blocked-off downtown streets where artists and musicians entertained and merchants sold their wares to help Steel City residents celebrate the Fourth of July.

\* \* \*

At a "Bicentennial Kick-off" celebration in downtown Pittsburgh, Foundation member Jacques Kahn and Mayor Pete Flaherty introduced a second Liberty Bell to Pennsylvania. The bell, a full-sized replica of the original, was given to the citizens of Southwestern Pennsylvania and Allegheny Trails Council by Mrs. Chester H. Lehman, Flag Plaza donor. Mayor Flaherty and Mrs. Lehman unveiled the bell at the opening ceremonies at 12:00 noon on July 4th. The Bicentennial kick-off celebration garnered huge crowds and elevated spirits.

## FOUNDATION MEMBERSHIP CONTINUES TO GROW

The hundreds of Foundation members now represent 34 states plus the District of Columbia, Germany and Italy. If you have a friend who would like to be informed about the positive, constructive, uplifting educational and patriotic programs of NFF, please invite him to be a member or let us know and we will write him.



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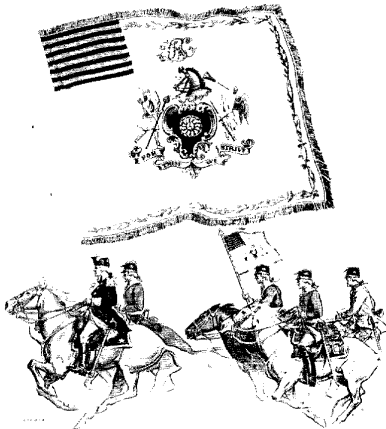
# Flag Plaza Standard

*A Triannual Publication of the Foundation*

WASHINGTON'S BIRTHDAY ISSUE

VOLUME III, NUMBER 1—FEBRUARY 22, 1972

The first 1972 issue of the STANDARD features the Philadelphia Light Horse Flag.



No more colorful and dashing unit responded in the Revolutionary call to arms than the First Troop, Philadelphia City Cavalry. Known popularly as the Philadelphia Light Horse, the Troop served as General Washington's escort when he left Philadelphia to take command of the Continental Army assembled at Cambridge outside Boston in June of 1775. The Light Horse later carried its flag in the battles of Trenton, Princeton, Brandywine, and Germantown. In the fall of 1781, when the British army surrendered at Yorktown, the Light Horse paraded the captured flags through the streets of Philadelphia for presentation to the Continental Congress.

Special Signature Imprint From Astronauts  
Awarded FPF Moon Flag Scene.

RAISING THE STARS AND STRIPES  
AT TRANQUILITY BASE, JULY 20, 1969

## Flag Plaza Standard

*A Triannual Publication of the Foundation*

A report to members and others interested in the work, activities and educational programs of Flag Plaza. Mailed in conjunction with and in commemoration of:

Flag Day, June 14th  
Columbus Day, October 12th

Washington's Birthday, February 22nd, one year and—  
Lincoln's Birthday, Feb. 12th in the succeeding year.

Editor: D. Kownacki, Flag Plaza Secretary

William J. Stephens, Pres. W. McCook Miller, Sec.  
William J. Copeland, V. P. Edward H. Eaton, Treas.  
George F. Cahill, Director

Flag Plaza  
Pittsburgh, Pa. 15219  
412-417-2927



## Army Comptroller Sewed Flag

GENERAL JOHN M. WRIGHT, JR., now of Washington, D. C., joined the Army in 1935. He served in Corregidor, Korea, Vietnam, and in numerous commands. After his recent visit to Flag Plaza, General Wright commented:

My visit to Flag Plaza was an experience I shall never forget. I will admit, with no sense of shame, feeling tingles in my spine as I listened to the history of our flag. I will admit, with no apologies, my pride in our flag and what it represents. Perhaps I am more fortunate than many for having had an experience which deepened my appreciation, respect, and love for our flag.

Following the fall of Corregidor and the surrender of the Philippines in May 1942, I was a prisoner of war for almost three and a half years. Of course, during that period I never saw an American flag. When the fighting ended on August 15, 1945, I was in a prison camp in Korea. Toward the end of August, food, clothing, and medical supplies were parachuted into our camp, dropped under silk parachutes of a number of different colors. The American prisoners organized a Betsy Ross project to make an American flag from red, white, and blue parachutes. We had not seen an American flag since May 6, 1942, when the worn-torn colors were hauled down on Corregidor. On September 6, 1945, at the most impressive flag-raising ceremony any of us had ever witnessed, we were again under the American flag. That star spangled banner waved as proudly as any flag has ever waved.

So now perhaps you can understand why I was so moved during my visit to Flag Plaza. I wish every American could hear and feel the story of our flag as it is presented at Flag Plaza. We might just stand a little straighter, try a little harder, be a little more proud, and feel a surge of courage. And, hopefully, we might even combine these feelings with a sense of humility and gratitude as we assess the value of our heritage—and then resolve to honor and protect that heritage. Too much to expect of Flag Plaza? I don't think so.

Warm regards and best wishes.

Sincerely,  
JOHN M. WRIGHT, JR.  
Lieutenant General, USA  
Comptroller of the Army

22 November 1971

## Valley Forge, Pa. February 21

### Freedoms Foundation Honors Duquesne Light and FPF

In formal ceremony today, General Harold K. Johnson, President of *Freedoms Foundation at Valley Forge*, presented the Foundation's Principal Award, a lucite-encased George Washington Honor Medal, for the "You Are The Flag" Essay Contest to Duquesne Light Company and Flag Plaza Foundation.

Duquesne Light was recognized as being in the forefront of corporate acknowledgement to the Nation's Bicentennial.



Congressman Joseph Gaydos escorted Mrs. Irwin and Astronaut James Irwin to Flag Plaza on September 6, 1971.

During the visit and tour of Flag Plaza, Colonel Irwin was presented with a personalized HISTORIC FLAG CHART and a copy of the limited Presentation Edition of the *FLAGS OF AMERICA* book.

## BSA PRESIDENT HONORED



On February 1st, Norton Clapp, Chairman of the Weyerhaeuser Company and President of the Boy Scouts of America, attended Allegheny Trails Council Annual Commissioners Recognition Dinner.

Following the dinner, Mr. Clapp toured Flag Plaza. While in Flag Room with Council President, George A. Stinson, and other Officers and Board Members, he was, for his distinguished service to America, vested with the GREAT AMERICAN ARTIFICER AWARD.



John M. Arthur  
Chairman of the Board  
Duquesne Light Company

James H. Bierer  
President  
Pittsburgh-Corning Corp.

Mrs. Carmen R. Capone  
First Vice President  
Allegheny County League  
of Women Voters

Dr. Edwin C. Clarke  
President  
Geneva College

Judge Maurice B. Cohill  
Allegheny County  
Common Pleas Court

Edward H. Eaton  
Treasurer  
PPG Industries, Inc.

William R. Jackson, Sr.  
Chairman of the Board  
Pittsburgh-Des Moines  
Steel Co.

Jacques Kahn  
President  
Feldman & Kahn Inc.  
Rev. Dr. Robert J. Lamont  
First Presbyterian Church

Paul E. London  
Executive Vice President  
Beaver County Times

James R. McIlroy  
President  
Anvil Products Company

W. McCook Miller, Esq.  
Senior Partner  
Kirkpatrick Lockhart  
Johnson & Hutchison

Judge William S. Rahauser  
Allegheny County  
Orphans Court

Dr. Bennett M. Rich  
President  
Waynesburg College

Robert L. Richmond  
Senior Vice President  
Ketchum, Inc.

William J. Stephens  
Chairman of the Board  
Jones & Laughlin  
Steel Corp.

Leonard Swanson  
Vice President and  
General Manager  
WIIC-TV

Richard L. Thornburg  
U. S. Attorney

Alfred W. Wishart, Jr.  
Director and Secretary  
Pittsburgh Foundation  
and Auditors

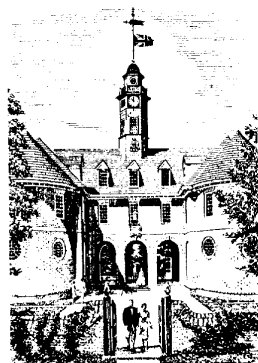
Nick Hoyer  
Manager, Advanced  
Market Planning  
Corning Glass Works

William Stack  
Avonworth High School

as they selected 15 Grand Prize Winners in the Duquesne Light "You Are The Flag" Contest.

## Duquesne Light Sponsors 2nd

### Vexillological Expedition 72



Williamsburg, Jamestown and Yorktown, the "Cradle of the Colonies," will be visited by the 15 Grand Prize Winners of Duquesne Light's "You Are The Flag" contest. Teachers and leading historians will help bring alive the story of our Nation's colonial period, and the heritage that is ours as Americans.

The fifteen 7th and 8th grade students, ranging from twelve to fourteen years of age, will visit Fort Raleigh on Roanoke Island, N. C. where occurred the first effort by English speaking people to establish a permanent settlement in the new world. "The Lost Colony" was the prelude to Jamestown and Williamsburg as it will be in the students' Expedition. They will study the inspiring Wright Brothers Memorial at Kill Devil Hills, N. C. and the General Douglas MacArthur Memorial in the heart of Norfolk. The trip will include the famous Willoughby-Baylor and Moses Myers homes. They will see St. Paul's Church, the only structure withstanding Lord Dunmore's attack of January 1, 1776. A boat ride across the Nation's largest harbor and a tour of The Mariners Museum will both precede a VIP tour of the Norfolk Naval Base.

Canon Hugh S. Clark offered the following invocation at the Mayflower Inn on June 15, 1971 on the first evening's program of the First Vexillological Expedition.

*"O GOD, we are the descendants of those people who first settled here. Theirs was the determination and devotion; ours is the heritage. Help us and strengthen us to be guardians of that heritage, for on us the future of our wonderful country depends."*

#### Non-Standard Quotes:

"Thanks for presenting us with a three-day memorable experience to Boston. The excitement-packed expedition was fascinating! I wish it could have been longer. It was the most exciting time in my whole life! I hope more students can experience this fantastic thing."

Joan Zolkoski, St. James School, West End

"Many, many thanks for bringing the "You Are The Flag" Contest into my life and the lives of fourteen other Grand Prize Winners. It has been an exciting unforgettable experience. The trip to Boston made me more aware of our American Heritage and I am very, very grateful to have had this opportunity."

Allen Shriver, Baden-Economy Jr. High School

### BICENTENNIAL COMMISSION NAMES NEW DIRECTOR

Jack I. LeVant has been appointed Director of the American Revolution Bicentennial Commission by its Chairman, David J. Mahoney.

Mr. LeVant, a Chicago businessman, has served for the past year as a volunteer consultant to Mr. Mahoney and the ARBC.

FPF Board of Directors has granted approval for the Fiscal Year to coincide with the Calendar Year. This change enables Foundation Members to renew memberships on a calendar year basis.

The Second General Membership Year of the Foundation will encompass the Calendar Year 1972.

An invitation to renew your important membership for the *Second General Membership Year* will be sent to you soon. We hope your appraisal of the accomplishments and programs of the Foundation reported in the STANDARD will merit your continued membership in and support of the Foundation.

## Flag Plaza And Girls Lib



Girls have sewed the flags men have carried through all the ages, so—the entire membership of Girl Scout Troop 1562, accompanied by their leaders and the associate minister of Sunset Hills United Presbyterian Church of Mt. Lebanon, conducted the *Historic Flag Ceremony* on Thursday, December 9, 1971.

The enterprising young ladies became the first girls to raise and lower the Historic Flags at Flag Plaza.



### '71 Contest Inspires New Program

Mrs. Dolores Sebastian and Mrs. Marie Stewart tell Duquesne Light's Frank Skledar about a dramatic and extensive Historic Flag research program at Mifflin Junior High School which was sparked by the power company's Flag Essay Contest. It culminated in an original stage production created by students for which they made all the historic flags and numerous props, composed original music, and wrote original prose and poetry. In recognition of this meaningful patriotic educational program, these ladies are to be awarded the George Washington Medal by Freedoms Foundation at Valley Forge.



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Approved For Release 2003/08/08 : CIA-RDP80R01731R002100010003-9

# Flag Plaza Standard

*A Triannual Publication of the Foundation*

LINCOLN'S BIRTHDAY ISSUE

VOLUME II, NUMBER 1—FEBRUARY 12, 1971

## EDWIN H. GOTT HONORED



On November 6, 1970 in Williamsburg, Virginia, with Mrs. Gott at his side, Mr. Edwin H. Gott was presented the *American Artificer Award* by a group of his friends and scouting Associates

who joined to honor him as one of today's pre-eminent citizens.

Mr. Gott is Chairman of United States Steel Corporation and Vice President of the National Council, B.S.A.



Two Star Scout brothers honor Three Star Chief.

seen and learned. Our country is full of great people, including the youth of America—the youth of America today are greater than they ever were. We must not fail to convey to our great youth what our country stands for and an understanding of why it does what it must do for defense of our freedom as well as that of the entire free world.

You have added immensely to my store of wonderful moments in my career, here this morning. I can assure you that I shall never forget it and that my future efforts in support of the objectives of our country and its flag will be strengthened by this great honor and privilege you have paid me representing the Army here today. God bless you all!

## National Flag Foundation

FPPF has been authorized by the Commonwealth of Pennsylvania to conduct business under the name of THE NATIONAL FLAG FOUNDATION. Educational programs will be conducted and educational items distributed by The National Flag Foundation.

## Bicentennial Source Information For Editors

Every type of publication in America will be printing articles between now and the 1976 Bicentennial celebration dealing with the dynamic story of America's first two hundred years. It is predictable that there will be a tremendous surge in literature, feature articles, films, TV and radio programs on the subject in the next six years. Editors and their staffs will need mountains of facts and background material. Any of the communications media in which you are interested might appreciate knowing about Flag Plaza, its publications, its availability, its services and its willingness to consult.

## EEL Announces Duquesne Light Contest

At the Fall meeting of the Public Relations Committee of Edison Electric Institute, W. S. Morris, Manager of Advertising and Public Relations of Duquesne Light Company, outlined the "YOU ARE THE FLAG" Essay Contest launched by Duquesne Light Company in cooperation with FPPF.

In a recent letter from EEL's Public Relations Committee Secretary, Mr. Prall Culviner announced "By arrangement with Duquesne Light the Foundation is making parts of the essay contest available to other companies outside the Pittsburgh area, with the first opportunity being given to electric utility companies."

## General Heiser Visits Flag Plaza

Lt. General Joseph M. Heiser, Jr., Deputy Chief of Staff for Logistics, U.S. Army, visited Pittsburgh on November 11 to serve as Grand Marshal of the Annual Veterans' Day Parade.

At Flag Plaza, the General was presented the *American Artificer Award* by FPPF in recognition of his long service to and support of the Boy Scouts of America.

After being presented with the Artificer Award, the General made the following comments:

I am overwhelmed, and almost speechless, because the presentation of this American Artificer Award to me has been a complete surprise. In fact, my wife Edie would have certainly been here if she had known that this was to take place, including your most thoughtful award to her as well. Mr. Speer, Mr. Cahill, Scouts Michael Crabb and Warren Crabb and friends, it is a most moving and sincere privilege for me to accept this award. You have no way of knowing how strongly I feel about this American Flag of ours and what it stands for and about the Boy Scouts of America. You would not know that I never had a real home of my own as a boy and that had it not been for the Boy Scouts of America and another great youth organization, the Boys Clubs of America, I would have been a true juvenile delinquent without question. These organizations kept me from trouble and provided a potential for a useful life in my future as a young man. Further, some remarks have been made concerning the fact that I am a senior officer of the United States Army. I think this organization can understand my love of the flag and what it stands for, as well as scouting, when you recognize that as a young man knowing no one in the Army I walked into Fort Jackson and enlisted and here a few years later I find myself in my present position. This could only happen in America.

I am a real "flag waver" even though today those who talk about the grandeur of our flag are sometimes held up to scorn. Those who do not honor our flag do not understand just what that flag stands for.

I just wish that every American could have been here this morning to see and to learn what I have

## CONFEDERATE BATTLE FLAG



In 1861, America became engaged in a great civil war testing whether this nation, conceived in liberty and dedicated to the proposition that all men are created equal, could long endure. Many banners representing the rebelling states rose to challenge the Stars and Stripes. None was better known to both the Blue and Grey than the Confederate Battle Flag, its thirteen stars representing the states which had joined the Confederacy. The surrender at Appomattox in April, 1865, established that we were one Nation indivisible, with liberty and justice for all.

One of the thirty-two original Historical Flag Scenes created for Flag Plaza by Donald Hewitt and reproduced here to commemorate the 1971 Lincoln's Birthday Issue of the Standard.

Approved For Release 2003/08/08 : CIA-RDP80R01731R002100010003-9



## First General Membership Year Opens

The Charter Membership Year of FPF ended on June 14, 1970. Continuing interest in the activities of the Foundation encouraged the Foundation Board to open the *First General Membership Year* and invite contributors to become supporting members of the continuing programs of Flag Plaza.

Since November 1, First General Memberships were taken by forty-six new contributors.

We are happy to welcome them, and tender them the appreciation of the officers, directors and other members.

## Flag Ceremonies Past and Future



Since its inception in July 1968, over 10,000 Cubs, Scouts and Explorers have participated in this inspiring evening ceremony at Flag Plaza.

A December Historic Flag Ceremony, pictured above, was conducted by recently organized Troop 955 sponsored by the Ozanam School and Cultural Center.

Troop 380 sponsored by the Fox Chapel Episcopal Church has reserved July 4, 1976 for their ceremony.

Please visit and view one of the Historic Flag Ceremonies. Please call the Flag Plaza Secretary concerning schedule.

## FPF HOSTS NAVA ANNUAL MEETING



The North American Vexillological Association, which promotes the study of flag history and symbolism, held its Fourth Annual Meeting at Flag Plaza on October 10-11.

The non-profit organization also formulates standards for flag terminology, methodology and data recording.

The meeting included lectures, and many beautiful flag exhibits.

A recent edition of the NAVA NEWS carried the following news article:

### Flags over White House

The U.S. flag now flies day and night over the White House in Washington, instead of from sunrise to sunset as formerly. Floodlights illuminate it in the darkness. The President ordered the display after Mrs. Nixon discovered there was no legal bar to the practice if proper lighting was used. The flag is to be seen on a high vertical pole over the south portico of the Executive Mansion. (It does indeed give the building a handsome and dignified appearance at night.—Ed.)



*YOU ARE THE FLAG* contest materials provided by Duquesne Light Company for use in Allegheny County Schools were recently reviewed with Dr. C. A. Bair, County Superintendent of Schools (second from left). William Morris and Frank Skledar of Duquesne Light are shown with samples of the award certificate which will be presented to each classroom winner, and the teachers' kit, which contains a filmstrip, study guide, bibliography and a variety of educational materials dealing with the heritage of the United States.

## Cradle of Democracy Tour

### First Bicentennial Expedition To Depart Next Flag Day

The first of the Bicentennial Series of Vexillological Expeditions will be inaugurated Flag Day, June 14, at Flag Plaza. Among the expedition members will be 15 students from Beaver and Allegheny Counties—the Grand Prize winners in the Duquesne Light Company's "You Are The Flag" Essay Contest.

Dr. Whitney Smith, America's foremost vexillologist and Executive Director of The Flag Research Center, will be the expedition's historian.

The group will tour most of the historical sites in the Boston Area. The group will visit the places in which many of America's historic flags were flown. This historical expedition should establish a new dimension in the study of our American Heritage.

## NEW FLAG BOOK

In March 1970 publication was announced of *THE FLAG BOOK OF THE UNITED STATES* by Dr. Whitney Smith. The author, who is Director of the Flag Research Center, has written an authoritative text. The book combines a thorough history of the United States national flag with information on the flags of the 50 states, state seals, important flags of the U. S. Government and armed forces, flag etiquette, and shows many of the historical flags of the United States since the earliest settlers. All 270 illustrations were drawn under the supervision of the author. Dr. Smith is a Charter Year Member of FPF.

## FOUNDATION EXPANDS ITS AFFILIATIONS

In the short span of its existence, Flag Plaza Foundation has become identified with and is a member of the following organizations:

The United States Flag Foundation, N. Y.	The Flag Research Center, Lexington, Massachusetts
The North American Vexillological Assn.	The International Congress of Vexillology

\*Vexillology: Latin; the branch of knowledge pertaining to standards and flags.

## Film Strip & Recording Features Caniff & Stewart



Now the day is yours! Don't wait for 'other guys' to do the job—to carry high the hallmark of our faith in what we've won.

The 'other guy' is YOU!—

You ARE the flag!!

The artist-cartoonist Milton Caniff spent two years creating this 9 x 11 foot mural for Flag Room. He then laid aside his brush to write a moving narrative to the theme "You Are The Flag." Actor James Stewart narrates these words as a unique lighting sequence brings the mural to life.

The Milton Caniff Mural and Stewart narration are projected in a film strip and record for the Essay Contest named for the Mural. The 157-scene film strip, produced by the Foundation as an educational aid to augment, explain and supplement the contest, incorporates all 32 scenes of original flag art created by Don Hewitt for Flag Plaza.

## "Broad Stripes and Bright Stars" Cataloged in Washington, D. C.

FPF has been notified by The Library of Congress that catalog card number 73-95742 has been assigned to *Broad Stripes and Bright Stars*. Mr. Robert R. Holmes, Assistant Director for Processing Services wrote: "printed catalog cards will be available to the many libraries throughout the country and an entry for this title will appear in the Library's *National Union Catalog* and *Library of Congress Catalog*."

## Flag Plaza Standard

A Triannual Publication of the Foundation  
Published triannually as a report to members of the Foundation and to others interested in the work, activities and educational programs of Flag Plaza. Issues are mailed in conjunction with and in commemoration of:

Flag Day, June 14th  
Columbus Day, October 12th  
Washington's Birthday, February 22nd,  
one year and—  
Lincoln's Birthday, February 12th  
in the succeeding year.

Editor: D. Kownacki, Flag Plaza Secretary

Officers	
William J. Stephens, President	W. McCook Miller, Secretary
William J. Copeland, Vice President	Edward H. Eaton, Treasurer
George F. Cahill, Executive Director	

Flag Plaza  
Pittsburgh, Pa. 15219  
471-2927





WORLD AFFAIRS COUNCIL OF PITTSBURGH  
Kaufmann's Department Store  
400 Fifth Avenue  
Pittsburgh, Pa. 15219  
(412) 281-7970

Program of Activities

for

Lt. General Vernon A. Walters

Deputy Director, Central Intelligence Agency

Pittsburgh, Pennsylvania

December 9-10, 1975

Tuesday, December 9

Evening  
STAT

Arrival by auto in Pittsburgh, accompanied by   
 Assistant. To proceed to the Duquesne Club  
where two rooms have been reserved.

STAT

Wednesday, December 10

- 9:30 a.m. Meet Mr. Bob Clementis, Educational Director, World Affairs Council, in the lobby of Duquesne Club to proceed to WTAE-Radio.
- 10:00 a.m. Interview (taped) on "Focus '75" show, WTAE-Radio, with Mr. Ray Coleman, moderator; and Bob Clementis.
- 10:45 a.m. Leave WTAE-Radio station, to return to the Duquesne Club.
- 12:00 noon Luncheon, Room 3-B, Duquesne Club.
- 1:00 p.m. Address the Luncheon Discussion Group, World Affairs Council of Pittsburgh on the topic: "The CIA and World Affairs" (approximately one-half hour talk followed by an equal period of time for questions and answers).
- 2:00 p.m. Depart Pittsburgh by auto for Washington, D.C.

WORLD AFFAIRS COUNCIL OF PITTSBURGH  
Kaufmann's Department Store  
400 Fifth Avenue  
Pittsburgh, Pa. 15219  
(412) 281-7970

*Duquesne*  
*(412) 391-1500*

Program of Activities

for

Lt. General Vernon A. Walters

Deputy Director, Central Intelligence Agency

Pittsburgh, Pennsylvania

December 9-10, 1975

Tuesday, December 9

Evening

Arrival by auto in Pittsburgh, accompanied by   
 Assistant. To proceed to the Duquesne Club  
where two rooms have been reserved.

STAT

STAT

Wednesday, December 10

- 9:30 a.m. Meet Mr. Bob Clementis, Educational Director, World Affairs Council, in the lobby of Duquesne Club to proceed to WTAE-Radio.
- 10:00 a.m. Interview (taped) on "Focus '75" show, WTAE-Radio, with Mr. Ray Coleman, moderator; and Bob Clementis.
- 10:45 a.m. Leave WTAE-Radio station, *going to Flag Plaza of Pittsburgh and then* return to the Duquesne Club.
- 12:00 noon Luncheon, Room 3-B, Duquesne Club.
- 1:00 p.m. Address the Luncheon Discussion Group, World Affairs Council of Pittsburgh on the topic: "The CIA and World Affairs" (approximately one-half hour talk followed by an equal period of time for questions and answers).
- 2:00 p.m. Depart Pittsburgh by auto for Washington, D.C.

MEMORANDUM FOR: General Walters

Pittsburgh World Affairs Council has reservation for you at Duquesne Club, 325 6th Avenue, for night of 9 December.  accompanying you.

STAT

Told them you would be taping your talk and that we would make text available to them later. It is an off the record meeting of members (by subscription only).

Dr. George Mitchell  
Bob Clementis  
Judy Neese

Nancy  
26 Nov 75

(DATE)

FORM NO. 101 REPLACES FORM 10-101  
1 AUG 54 WHICH MAY BE USED.

(47)

MEMORANDUM FOR: General Walters

Do you want to appear on the Pittsburgh World Affairs Council radio program, "Focus 75" when you go there to address them. It is a 20-minute interview program which is taped and aired on Sunday at 9:40 a.m.

Yes ☒ No ☐

11/12/75

*Notified Dr Mitchell's  
office that Gen Walters  
is perfectly willing to do  
radio show. m*

Nancy

11 Nov 75

(DATE)

FORM NO. 101 REPLACES FORM 10-101  
1 AUG 54 WHICH MAY BE USED.

(47)

Approved For Release 2003/08/08 : CIA-RDP80R01731R002100010003-9  
MEMORANDUM FOR: General Walters

17-1-130  
1400

Dr. Mitchell from Pittsburgh World Affairs Council called this morning. I told him you had received notification of his phone call inviting you to speak to them, and that you had not been able to reply sooner because your schedule was so uncertain at this time. He said they would like to have you whenever you can do it and if Oct is not good, he suggested a later date, e.g., early Dec, Jan or Feb. He said the group comprises Corp. Executives, top university people, banking, & businessmen - generally a group that would appreciate problems that CIA has been facing. The Lunch Meeting is off the record. But in addition, they can arrange for however much publicity you desire.

(DATE)

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will be in his office til 1100 & after 1600. 1

assured him you would be giving him a call.  
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(412) 281-7970.

Nancy  
29 Sep 75

*note:*

8-9-10 Dec suggested To DDC/  
by Dr. Mitchell in Telcom. Will  
confirm one in writing.



# WORLD AFFAIRS COUNCIL OF PITTSBURGH

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October 13, 1975

Lt. General Vernon A. Walters  
Deputy Director  
Central Intelligence Agency  
Washington, D. C. 20505

Dear General Walters:

Thank you kindly for agreeing to speak before our Luncheon Discussion Group on Wednesday, December 10. I'm enclosing some literature to acquaint you more with our leadership and activities.

There will be approximately 100-125 men and women in attendance at the luncheon, comprising mainly corporate, financial, business and academic officials and a few housewives. The luncheon commences at 12:00 noon at the Duquesne Club in downtown Pittsburgh. Your talk of approximately 30 minutes will begin at 1:00 p.m., followed by a question-and-answer period of equivalent time. The meeting is adjourned at 2:00 p.m.

Would you please let me know if you are also willing to appear on our radio program, "Focus '75." It is a 20-minute, biweekly, interview program which is taped and played back at 9:40 a.m. on Sunday.

I would appreciate receiving a copy of your biography and a glossy photo for publicity purposes. Also, would you kindly let me know your itinerary. Lastly, will the title of your address be "The CIA and World Affairs?"

Hoping to hear from you soon.

Sincerely yours,

*George C. Mitchell*  
George C. Mitchell  
Executive Director

GCM:jsf

enclosures

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WHAT DOES THE WORLD AFFAIRS COUNCIL  
OF PITTSBURGH PRESENT?

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**TIMELY WORLD ISSUES . . .  
OUTSTANDING SPEAKERS . . .  
EDUCATION PROGRAMS FOR YOUTH**

Thousands of students are reached in over 320 high schools and colleges in the nine-county area of Greater Pittsburgh and Western Pennsylvania. Programs are developed and coordinated to meet the needs of curricula in the field of world affairs education. Guest speakers of national and international reputation are invited to share their views and experiences with our local citizenry. Pittsburgh business executives and labor leaders address student audiences at their respective academic institutions. In addition to the programs presented at the schools and colleges, students are invited to participate in programs held for adults.

**VISITORS FROM ABROAD SPEAKERS BUREAU**

Foreign graduate students studying in Pittsburgh address school, church and community groups.

**WORLD AFFAIRS INSTITUTE**

The Institute is a two-day conference co-sponsored with Rotary International for selected high school student leaders. It is a unique educational experience concerning the United States' relationship with a selected area of the world.

**PROGRAMS FOR ADULTS**

Articulate speakers present timely topics on various foreign policy issues at meetings, seminars, conferences and forums.

**LUNCHEON DISCUSSION GROUP**

This special subscription membership presents a series of off-the-record, in-depth discussions with outstanding guest speakers.

**WTAE  
WWSW RADIO PROGRAM**

The Council's weekly radio program, "Global Conversation," grapples with international issues with guest speakers.

**WIIC TELEVISION PROGRAM**

"Fourth Sunday" is a monthly television program which exposes a world-renowned newsmaker to the questions of a panel of three high school students.

**COUNCIL NEWSLETTER**

The "News," the Council's newspaper, keeps members informed of upcoming events, describes the noteworthy points of past events and publishes significant speeches given at Council programs.

**YOUR INTEREST AND PARTICIPATION IN THIS ACTIVE  
PROGRAM KEEPS THE WORLD AFFAIRS COUNCIL OF  
PITTSBURGH A VITAL FORCE IN THE COMMUNITY.**

Approved For Release 2003/08/08 : CIA-RDP80R01731R002100010003-9

WHAT IS THE WORLD AFFAIRS  
COUNCIL OF PITTSBURGH?

The World Affairs Council of Pittsburgh is a non-profit, non-partisan corporation founded in 1931. It was formerly known as the Foreign Policy Association of Pittsburgh. It is supported by individual memberships and contributions from civic-minded individuals and Pittsburgh's business and professional communities.

The World Affairs Council of Pittsburgh serves to:

- present educational programs for youth and adults on U.S. relations with the rest of the world
- develop informed public opinion on world affairs
- urge constructive exercise of responsible citizenship
- exchange ideas with world opinion leaders
- stimulate interest in international issues
- provide factual information on foreign affairs
- prepare students for responsible roles as the Nation's future leaders

\* \* \*

Members recognize that the United States' involvement in an interdependent and ever-changing world demands that opportunities be made available to the American public to analyze the trend of international events. Toward this end, adult and student members are presented forums, conferences, lectures, institutes, discussion groups, and radio and television broadcasts on foreign affairs. As responsible citizens, members have opportunities to hear and talk with the opinion leaders and policy makers of the world.

*Dues and contributions are recognized by the Internal Revenue Service as a deductible item.*

**COUNCIL MEMBERSHIP  
ENABLES YOU  
TO PARTICIPATE!**

**BOARD OF DIRECTORS** — The affairs of the Council are managed by a Board of Directors of thirty-six members comprised of civic-minded volunteers, twelve of whom are elected each year by the membership for a three-year term.

**OFFICERS** — The officers of the Council are the President, four Vice Presidents and a Secretary-Treasurer. They are elected for one-year terms by the Board of Directors from its membership.

**EXECUTIVE COMMITTEE** — The Committee is composed of the officers, plus three other directors selected by the Board.

**COMMITTEE CHAIRMEN AND MEMBERS** — All committees of the Council are chaired by public-spirited volunteers from the general membership. Similarly, committee members are volunteers.

**PROFESSIONAL STAFF** — A full-time professional staff plans and executes the affairs of the Council. It is composed of an Executive Director, Director of Educational Affairs, Director for Administrative Affairs, Executive/Membership Secretary and Education Secretary.

**WHAT PROGRAMS DID  
THE COUNCIL PRESENT  
DURING THE PAST YEAR?**

Such topics as:

- Energy and its related issues
- U.S. foreign policy and the future
- Projections on national and international situations
- The Third World
- Survival in a world of shortages
- The role of the White House and the Congress in foreign affairs
- National defense
- Detente
- North Atlantic Treaty Organization
- United States' relationship with:  
China — Middle East — Europe — Japan — Great Britain

**WHOM DID THE COUNCIL  
REACH WITH ITS PROGRAMS?**

- 11,000 area high school students
- hundreds attended the Luncheon Discussion Group meetings and diverse general meetings
- 500 at the World Affairs Day for youth
- increased adult attendance at the World Affairs Institute
- 1500 attended the news team luncheon
- selected audiences of students and faculties at colleges
- 300 top students at the World Affairs Institute
- numerous classroom visits by foreign graduate students
- thousands listened to the radio program
- 500 persons were at the Annual Meeting
- tens of thousands viewed the television program

**WE CORDIALLY INVITE YOU TO JOIN THE  
WORLD AFFAIRS COUNCIL OF PITTSBURGH**



## World Affairs Council of Pittsburgh

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DR. GEORGE C. MITCHELL  
Foreign Service Officer (Ret.)  
World Affairs Council

We cordially invite you to membership in the World Council on American-Soviet Friendship, a non-profit, non-partisan corporation, dedicated to educational efforts at all levels — for both youths and adults — promoting the constructive exercise of responsible citizenship in America's relationship with the rest of the world. The Council stimulates interest in and provides factual information on important world issues. It is a vital force in the community, providing programs and unique opportunities for developing a broader knowledge and better understanding of the world about us.

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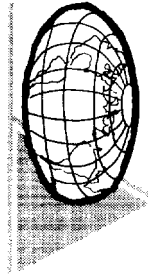
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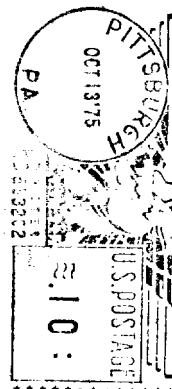


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World Affairs  
Are Your  
Affairs

X-RAYED

Lt. General Vernon A. Walters  
Deputy Director  
Central Intelligence Agency  
Washington, D. C. 20505



CENTRAL INTELLIGENCE AGENCY

---

OFFICE OF THE DEPUTY DIRECTOR

15 October 1975

Dear Dr. Mitchell:

Your letter to General Walters arrived today and as he is out of town through the 10th of November, I am forwarding herewith his biography and a photograph for publicity purposes as you requested.

You can be sure that as soon as his itinerary has been determined, we will let you know what it will be. I am sorry that I cannot give you an answer as to whether or not General Walters would be willing to appear on your radio program, but as soon as I can find out, I will let you know. I can confirm, however, that the title of his address will be "The CIA and World Affairs."

Sincerely,



Staff Assistant

STAT



# WORLD AFFAIRS COUNCIL OF PITTSBURGH

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December 1, 1975

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[Redacted] STAT

Staff Assistant  
Central Intelligence Agency  
Office of the Deputy Director  
Washington, D.C. 20505

Dear [Redacted] STAT

I should like to confirm our telephone conversation of November 26 by forwarding to you the enclosed schedule for General Walters' visit to Pittsburgh on December 9-10, 1975.

If we can be of any further assistance, please feel free to contact our office.

Sincerely,

Judith H. Nees

Director, Administrative Affairs

Enclosure

*Our civic effort is made possible by contributions from our members and from public-spirited corporations and foundations. Among our contributors are:*

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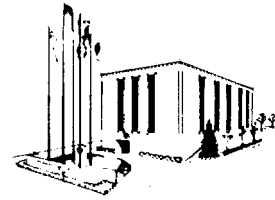
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# NATIONAL FLAG FOUNDATION



FLAG PLAZA • PITTSBURGH, PENNSYLVANIA 15219 • AREA CODE 412-566-1776  
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February 19, 1976

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Dear General Walters:

Because this issue of the STANDARD carries *your great letter* specific mention of an activity in which you are most interested; we thought you would like to have a copy. We would be happy to send you additional copies if you wish them. You may have an interest in staying continually advised of the activities of the National Flag Foundation and its unique activities and role. These are covered briefly in the STANDARD, a triannual publication mailed directly to all members of the Foundation. In the hope you might have such an interest, I enclose an invitation and respectfully suggest you become a member of this distinguished group of patriots.

It would be an honor to include you as a member and supporter of the multifaceted flag, patriotic and heritage oriented activities which are innovated and launched by contributions which are deductible for income tax purposes.

I believe you will find your membership gratifying and interesting.

Cordially,

  
George F. Cahill

C/a  
Encs.



# NATIONAL FLAG FOUNDATION

FLAG PLAZA • PITTSBURGH, PENNSYLVANIA 15219 • AREA CODE 412-566-1776  
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February 4, 1976

Lt. General Vernon A. Walters  
Office of Deputy Director  
Central Intelligence Agency  
Washington, D. C. 20505

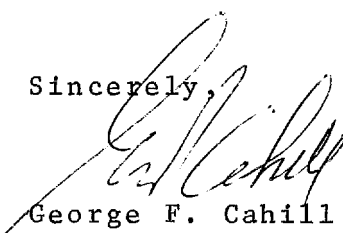
Dear General Walters:

Thanks for your kindness in confirming General Devers name and address over the phone the other day.

Andrew McNally III, the distinguished head of the Rand McNally firm, whom you probably know just recently sent me the enclosed clipping from a Chicago newspaper. I had not seen it. It did not appear in our paper. I thought you would like to see it. I also enclose an article which did appear in our newspaper and, therefore, which I'm sure you must have seen. It is enclosed only in case the Washington papers missed it.

A cordial salute.

Sincerely,

  
George F. Cahill

C/a

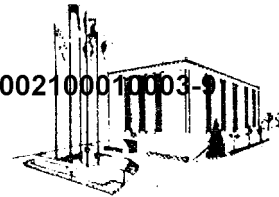
Encs.

## OFFICERS and DIRECTORS

Edwin H. Gott, President  
William J. Copeland, Vice President  
W. McCook Miller, Secretary  
Edward H. Eaton, Treasurer  
George F. Cahill, Exec. Director

## HONORARY DIRECTORS

Mrs. Chester Hamilton Lehman  
Milton Caniff  
William J. Stephens



# NATIONAL FLAG FOUNDATION

FLAG PLAZA • PITTSBURGH, PENNSYLVANIA 15219 • AREA CODE 412-566-1776  
412-261-1776

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January 23, 1976

General Jacob L. Devers  
1430 Thirty-third Street, N. W.  
Washington, D. C. 20007

My dear General Devers:

It was a great honor and delight to meet you at Constitution Hall on Tuesday evening. It's a tremendous band and that was a marvelous performance and a great salute to Colonel Loboda and his entire team.

It was a delight to see General Walters again. He is always an inspiration. It was kind of General Walters to refer to Flag Plaza and the National Flag Foundation.

Enclosed are a few items from the Foundation that I am sending you in the hope you will find them of particular interest. I think that our picture of and reference to General Walters' visit will be in the next issue of the STANDARD, and we will remember to send you a copy of that.

If good fortune brings you to Pittsburgh any time in the future, please include 45 minutes for a briefing and tour of this unique patriotic educational instrumentality.

A most cordial salute.

Sincerely yours,

George F. Cahill

C/a  
Encs.

# The Pittsburgh Press

Sunday, February 1, 1976

## America Mad?

*Reprinted from the London Daily Telegraph:*

IT IS TIME America's friends spoke out, with some nasty questions to the so-called "liberal" East Coast establishment. By that we mean sections of the press, sections of Congress, television commentators and comedians, university pundits and a lot of other people who may think there is a dollar to be made out of denigrating their country's institutions and leaders.

We all know about the "trauma" of Vietnam and Watergate, but it's getting a bit boring. How long has the rest of the Free World got to put up with these tender-minded people recovering from their "trauma"? Indefinitely?

America is accustomed to, and has merited, a good deal of deference from her allies. But deference can be a disservice.

The United States should know that her European cousins and allies are appalled and disgusted by the present open disarray of her public life.

The self-criticism and self-destructive tendencies are running mad, with no countervailing force in sight.

She has no foreign policy any more, because Congress will not allow it. Her intelligence arm, the CIA, is being gutted and rendered inoperative, the names of its staff being published so that they can be murdered.

Her president and secretary of state are being hounded, not for what they do but simply because they are people there, to be pulled down for the fun of it.

We hope and believe that the vicious antics of the liberal East Coast establishment, which are doing all this untold harm, do not reflect the feelings of the mass of the country. But it is a matter for wonder. Is the country as a whole becoming deranged? Surely not.

Perhaps the presidential election later this year will clear the air. Yet that is still nine months away, and in the meantime there is all the campaigning to be gone through. Please, America, for God's sake, pull yourself together.

**"Detente is appeasement"**

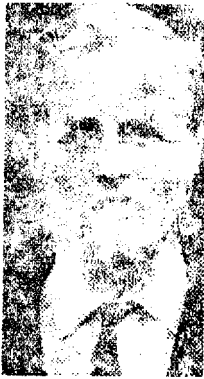
# *Churchill's grandson sneers at U.S. 'self-criticism orgy'*

BRUSSELS (UPI) — Winston S. Churchill, grandson of Britain's World War II prime minister, Friday accused the United States of indulging in the "endless circus" of the Bicentennial and a "grotesque orgy" of self-criticism while the Soviets penetrate Africa and the Middle East.

"Detente is a disaster . . . just another word for appeasement," said Churchill, a Conservative Party member of Parliament. "Sinister, totalitarian forces are on the march."

"Yet the democracies of the West go wantonly on their way toward a cataclysm, while their politicians are more concerned with economic problems,

unemployment and party bickering and our peoples are diverted . . . by endless circuses such as the American Bicentennial this year," he told the American Club here.



W. S. Churchill

"The GREAT republic is celebrating its 200th anniversary by indulging in a grotesque orgy of self-denigration and party political mud-slinging," Churchill said. "The legislators on Capitol Hill are washing their dirty laundry in the Potomac while the interests of Western democracy go by default."

"These men, operating from a variety of motives, actively help the Soviet Union's imperial designs by cutting off such meager assistance as President Ford and Dr. Kissinger had been able to get to (Western-backed) UNITA and FLEC forces (in Angola.)"

Churchill and the Soviets won "a clear victory" in Lebanon when "the Soviet-backed, Syrian-controlled Palestinian Liberation Army" invaded that country and made it a protectorate.

The Soviet Union is trying to make a "colony" of Angola, he said, from which it "can disrupt the free flow of food, oil and other vital raw materials around the Cape, without which the United States would suffer severe economic disruption and the nations of Europe, economic strangulation."

CHURCHILL SAID THE United States must make it clear to Moscow that "any continuation of these policies must inevitably invalidate arrangements already entered into for the supply of grain, technology and capital to the Soviet Union."

He urged "maximum unity," not only within the West but with the developing world and China "to bring massive diplomatic weight to bear on the Soviet Union, until she abandons her present expansionist and militarist course."

If this does not work, he said, "the West will have no alternative but to rearm and rearm swiftly."

## **Saturday in The Daily News:**



**How U.S.  
measures  
up in  
Winter  
Olympics**

*! sports special!*

